Abstract

An ergonomically designed transactional terminal according to the invention in one embodiment includes a housing having a top portion partially defined by a touch screen, a base, and an enlarged head portion extending forwardly from the base to define a lip. An insert style card reader having horizontally oriented feed slot opening toward the front of the housing is disposed in the lip of the housing. The feed slot may be angled downward slightly to reduce build up in the slot and to encourage a sweeping action by a card during card removal. The touch screen may be angled downward in coplanar relationship with the feed slot to improve visibility of the touch screen and to improve simultaneous observation of touch screen and card indicia.